

Canadian Forces Base Winnipeg 100th Anniversary

Sponsorship & Donation Opportunities



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We are excited to share that Canadian Forces Base (CFB) Winnipeg is celebrating its 100th Anniversary in 2025. To celebrate this rare and notable milestone, the CFB Winnipeg team is planning different celebratory activities to *highlight OUR history, connect OUR communities and inspire OUR future.*



Colonel Jody Hanson
CFB Winnipeg / 17 Wing Commander

The generous contributions of our sponsors are pivotal in making this milestone celebration extraordinary. With your support, the 100th Anniversary Planning Committee will bring key initiatives to life, including:

- **Street Light Banners** displayed throughout Winnipeg, showcasing a century of collaboration with our community;
- **Commemorative Patches** for our members' uniforms, honoring this historic occasion. The winning patch is the one depicted on the cover of this package;
- A **100th Anniversary Dinner** to celebrate with our members and community partners;
- Participation in **Open House Winnipeg**; and
- Partnering with a local community business for a **Commemorative Beer**.

Together, as valued partners, we can create a memorable and meaningful tribute to 100 years of CFB Winnipeg service and positive community impact. Thank you for your support in helping us make history.

Sponsorship Benefits & Levels

	Platinum \$5,000	Gold \$4,000	Silver \$2,500	Bronze \$1,500
CFB Winnipeg 100th Anniversary Dinner				
Premier logo placement on all event materials	✓			
Keynote Address	✓			
Recognition in event speeches	✓	✓	✓	✓
Tickets to Event	VIP tickets for 10 guests	6 tickets	4 tickets	2 tickets
Ad in the event program	Full Page	½ Page	¼ Page	Logo only
Social media mentions and website feature	Logo on VOXAIR Website for all of 2025	✓	✓	✓
Logo on Banner at event	✓	✓	✓	✓
Open House Winnipeg				
Social media mentions and website feature	✓	✓	✓	✓
Logo on Banner at event	✓	✓	✓	✓
Other Base Events (RCAF Run, Toonie Walk, Family Activities)				
Social media mentions and website feature	✓	✓	✓	✓
Logo on Banner at event	✓	✓	✓	✓

Sponsors will be provided with a Sponsor agreement to be signed by both parties.

Donations are also accepted and will be provided with a tax receipt.

Product in kind is also accepted.

For further details, please contact Alex Hinkey at Hinkey.Alex@cfmws.com



About CFB Winnipeg / 17 Wing

CFB Winnipeg is based at 17 Wing. It serves a vital role in generating Royal Canadian Air Force (RCAF) trained personnel, as well as delivering, and sustaining air operations to support the mandate of the RCAF.

It also functions as a Support Base to Lodger Units of the Canadian Armed Forces (CAF). As such, CFB Winnipeg offers administrative, operational, and logistical support to over

113 units situated across 35 locations and 10 armouries spanning from Thunder Bay, ON to the Alberta border. Additionally, CFB Winnipeg serves as a Deployed Operations Base for NORAD fighter operations, including the CF-18 Hornets. CFB Winnipeg takes pride in supporting both 1 and 2 Canadian Air Division Headquarters. CFB Winnipeg takes pride in being one of the largest Regional Support Bases in the CAF.



CFB Winnipeg Economic Impacts

- CFB Winnipeg employs more than 5,000 military and civilian personnel.
- It is one of the province's largest employers and economic engines.
- Members are 57% male, 74% are married and 65% own a home.
- Members have a Combined Net Income of \$119M.
- Combined Net Expenditures in the Community of \$227M.

As we celebrate our 100th anniversary, we are deeply grateful for the support and partnership of companies like yours. Your contribution will help us create memorable events that honor our legacy and inspire future generations. Thank you for considering our proposal and for your continued support.

Colonel Jody Hanson
CFB Winnipeg/17 Wing Commander

